

Small Business Monitoring

According to Symantec's 2017 Internet Security Threat Report, the majority of spear phishing attacks in 2016 targeted small and midsize companies. Despite the threat, Experian's recent survey¹ found that 57% of small businesses are not currently allocating any budget to cyber attack mitigation. Interestingly, most of those businesses (52%) neglect to protect themselves because they don't believe they store sensitive data. However, our survey respondents indicated the following:



68% store email addresses



54% store billing addresses



24% store SSNs



20% store credit/debit card numbers

Even if your business doesn't store personally identifiable information (PII) for your customers, you likely do so for your employees, and thus you remain at risk. Experian understands the threat that companies face and offers Small Business Monitoring to help mitigate the risk.

Experian's Small Business Monitoring solution empowers businesses with proactive surveillance, alerts, and support - without the overhead. With our help, your company can:

DEFEND

Use Experian's proprietary internet surveillance technology, CyberAgent®, to monitor the depths of the web for compromised business information, and receive prompt alerts if we find a match to employee credentials, company URLs and domains.

RESTORE

Access specialists who can help you determine if compromised data has resulted in an identity theft event and guide you through any necessary restoration activities. These certified case workers can assist with restoration for a wide range of identity theft types.

Small Business Monitoring leverages our best-in-class Identity Management Center (IMC) to offer a user-friendly experience that can be easily customized to fit your business' unique requirements.

Several highlights differentiate the IMC platform:

- Global scalability and accessibility
- Fast implementation time
- Easy analytics integration
- Fully hosted manageability

1. <https://www.experianpartnersolutions.com/resources/white-papers/white-paper-survey-small-business-security/>