



# Financial Account Takeover

Give subscribers the ability to know about suspicious and high-risk account activity.

Account takeover is an especially damaging type of fraud for consumers and financial institutions, and it's on the rise. According to the latest annual Javelin Identity Fraud Report, the account takeover incidence rate increased by 31% in 2016, while losses grew by a staggering 61% to reach \$2.3 billion.

Experian's Financial Account Takeover monitoring provides your subscribers with alerts to help them avoid this type of fraud. To enable detection of suspicious account activity, information from thousands of financial institutions is reviewed daily to flag unusual or high-risk activity.

Subscriber notifications include:

- **Bank Account Takeovers** - Changes to your account settings and attempts to add new account holders
- **Bank Account Applications** - Use of your personal information to apply for a new bank account
- **Bank Account Openings** - Use of your personal information to open a new bank account
- **Credit Card Applications** - Use of your personal information to apply for a new credit card account
- **Credit Card Openings** - Use of your personal information to open a new credit card account

Provide subscribers with our most comprehensive solution to help monitor their account activity. To learn more, please visit us at [experianpartnersolutions.com](http://experianpartnersolutions.com) or call us at **1 (888) 281-7577**.

The screenshot displays the IDnotify user interface. At the top, it says 'IDnotify A part of Experian' and 'Your Plan: Premier Plan | My Account Log Out Welcome, Donald'. The navigation bar includes 'HOME', 'CREDIT CENTER', 'IDENTITY PROTECTION', 'SUPPORT', and 'IDNOTIFY TIPS'. The main content area is titled 'Financial Account Takeover' and includes a sub-header 'Notifications' with a 'NEW' indicator. A table lists notifications, with one highlighted: 'Credit Card Application Alert' from 'Financial Account Takeover' on '05/16/2017'. The alert details include: Reason: Credit Card Application; Date Reported: May 16, 2017; Additional Info: Reason: CREDIT CARD APPLICATION; Financial Institution: TROUBLE SWITCH; Inquiry Date: MAY 16, 2017; Account Opened Date: MAY 16, 2017; Financial Institution: 3162816199; Notification ID: 21077. Below the alert, there is a section 'Here's what to do:' with instructions to contact IDnotify at (888) 883-1852 and a list of actions: Contact your credit card issuer or banking institution; Review your credit report for indications of identity theft; Place a fraud alert or security freeze with the three credit bureaus. To the right, a section titled 'WHY MONITOR YOUR FINANCIAL ACCOUNTS?' features an image of a woman at a desk and text explaining the importance of monitoring accounts to prevent fraud. At the bottom, there is an 'FAQs' section with expandable questions and a footer with 'Terms And Conditions', 'Privacy Policy', and 'Contact Us'.