

According to Symantec's 2015 Internet Security Threat Report, the majority of spear phishing attacks in 2014 were targeted towards small and midsize companies.

Despite the increased focus, CSID found in a recent survey that over half of small businesses are not currently allocating any budget to cyber attack mitigation. The most interesting insight that our survey uncovered, perhaps, is why. While 57% of companies we surveyed said that they are concerned about cyber attacks, the reason 52% of them are not allocating any budget to cyber attack risk mitigation is largely because they don't believe they are storing risky data. Yet, survey respondents indicated the following:



68% store email addresses



54% store billing addresses



24% store SSNs



20% store credit/debit card numbers

Even if your business does not store personally identifiable information (PII) like this for your customers, you're likely doing so for your employees and thus, are at risk. CSID believes that companies of all sizes should understand what actions put them at risk of cyber threat, and be enabled to mitigate that risk.

Our Small Business Monitoring product empowers small businesses around the world to take action without the overhead, and gives them access to easy-to-use security tools that safeguard their data. With, CSID's Small Business Monitoring, your company can:

DEFEND

Use CSID's proprietary Internet surveillance technology, CyberAgent®, to monitor the depths of the web for compromised business information, and get alerted promptly if we find a match to employee credentials, company URLs and domains.

RESTORE

Access specialists who can help you determine if data found to be compromised has resulted in an identity theft event, and guide you through any necessary restoration activities. These certified case workers can assist with restoration for a wide range of identity theft types.

Small Business Monitoring leverages our best-in-class **Identity Management Center** to offer a friendly user experience that can be easily customized to meet your business' unique requirements.

- Scalable and globally accessible
- Fast implementation time
- Easy analytics integration
- Fully hosted and managed